



MEZE OFFERING

2025

Love LIFE
EAT *Real*



A BIT ABOUT THE REAL OLIVE COMPANY

The Real Olive Company was founded by Karin Andersson and Ben Flight, in Bristol, in 1998.

We are producers of Mediterranean foods, specialising in fresh olives and deli products.

Our purpose:

Making LIFE TASTE BETTER
BY CONNECTING PEOPLE TO THE
NATURAL VITALITY OF REAL *Food*



We want to build a future where we all recognise that our own health and well-being is intrinsically linked to that of our planet.

This is why we strive to make a healthy choice taste great, by creating natural and sustainable food that can be enjoyed together, whilst nourishing mind, body and soil.

WE ARE SO EXCITED TO SEE THAT

Sharing IS BACK ON THE MENU!



THE REAL OLIVE CO.
MEZE BOARD
HARDWARE SOLUTION



THE REAL OLIVE CO.
MEZE BOX
RECYCLABLE SOLUTION

Simply...

OPEN



POUR



& SERVE



TO BRING TOGETHER THE PERFECTLY CURATED SELECTION...



Basil & Garlic Olives

Chalkidiki olives with basil, garlic and a hint of lemon.



Antipasti mix

Sun dried cherry tomatoes, peppers, cornichons, garlic and mixed olives.



Cheddar & Peppers

Cheddar cheese with Macedonian peppers, chilli flakes and oregano.



Harissa Meze Dip

Smoky harissa meze dip with spicy peppers, sun dried tomato and smoked paprika.



Rosemary Crostini

Rustic Italian crostini with rosemary and olive oil.



Spicy Habas & Corn

Chilli, lemon and paprika habas fritas with baked giant corn.

ONE FANTASTIC MEZE - TWO SERVING OPTIONS

MEZE BOARD

HARDWARE SOLUTION



- Bamboo serving board
- 6x melamine bowls
- Envelope containing 4x picks
- Fill from our 1kg pouches



WITH OUR DELICIOUS MEZE SELECTION:

Antipasti mix - sun dried cherry tomatoes, peppers, cornichons, garlic & mixed olives

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Rustic Italian crostini with rosemary & olive oil

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Mammoth Chalkidiki olives with basil & garlic

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Smoky harissa meze dip with spicy pepper, sun dried tomato & smoked paprika

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Chilli, lemon & paprika habas fritas & baked giant corn

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Marinated Cheddar cheese with Macedonian peppers, chilli flakes & oregano

MEZE BOX

RECYCLABLE SOLUTION



- Sturdy corrugate tray
- 6x card pots
- Envelope containing 4x picks
- Fill from our 1kg pouches



WHAT MAKES THE MEZE BOARD & BOX SO GREAT?

**Offers a balanced
& carefully curated
selection of
six meze**

**Bridges the gap
between your food
menu & dry bar
snacks**

**Acknowledges
the increasing
trend in sharing
& small plates**

**Offers food
between services
without the need
for a Chef**

**No kitchen
required, serve
straight from pack
with no cooking**

**Easy & quick to
prepare either
to order or in
advance**

**Suitable for
front-of-house
staff to serve**

OUR COMMERCIAL PITCH

THE PROBLEM →	THE CHALLENGE	→ THE SOLUTION
<p>The bar and pub industry is having a tough time, with inflation and rising costs of labour, energy, ingredients and raw materials.</p> <p>This is coupled with a cost of living crisis where consumers have less to spend on leisure and entertainment.</p> <p>Footfall is down and margins are compromised – a perfect storm for the industry.</p>	<p>The industry needs to adapt to this new challenging environment in order to survive and find solutions that drive revenue (spend per head) and margin without increasing overheads.</p>	<p>Our Meze solution offers a complete package fully supported by us with the following unique selling points;</p> <ul style="list-style-type: none">• No kitchen facilities are required• No cooking, so no high energy costs• Can be prepared and served by front of house staff with limited experience and basic training

THE KEY BENEFITS

The Real Olive Co. Meze offers a substantial, affordable and great value food offering that delivers high margins at low costs. This will;

INCREASE

**DWELL TIME OF
AVERAGE CONSUMERS**

INCREASE

**SPEND PER HEAD
ON BAR SNACKS**

INCREASE

**SPEND PER HEAD
ON WET SALES**

THE EVIDENCE

EXAMPLE:

A 30g bag of gourmet crisps or similar snack, retailing at £1.50 delivers actual food to the consumer at **£50.00/kg**. Margin generated for the business c.45%.

Our Meze offering weighs in at 350g of food
– At an example RRP of £13.95 the cost to the consumer is **£40.00/kg**
– So great value!

**Based on our
commercial
modeling an
establishment
can expect to
generate:**

**A MINIMUM
MARGIN OF
BETWEEN
70&80%
FROM OUR MEZZE
SOLUTION**

THE MEZE BOARD

HARDWARE SOLUTION



- **Gastro Pubs**
- **Café bars**
- **Hotels**
- **Hospitality**





THE MEZE BOX

RECYCLABLE SOLUTION



- Outdoor events
- Pub gardens
- Festivals
- Stadia





Contact us for more information:

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